



ORGANO GOLD

Organo Gold Launches 2nd Annual OGlicious Recipe Contest: This is How You Brew It

Win Free Coffee for a Year and a Samsung Galaxy Tab 4*

VANCOUVER, BRITISH COLUMBIA – August 22, 2014 – [Organo Gold](#), the gourmet coffee company that caters to consumers' active lifestyles, today launched its 2nd annual OGlicious recipe contest. The competition challenges entrants to create an original recipe featuring Organo Gold coffee or tea beverages, and submit it along with a photo showing the final prepared dish with the product package. The contest opens today, August 22, 2014 and closes on September 19, 2014.



First prize includes one year of free Organo Gold Coffee (i.e., two boxes of coffee per month*) and a Samsung Galaxy Tab 4. Second and third prizes include an Organo Gold product gift basket valued at \$300USD and \$200USD, respectively.

Last year's inaugural contest yielded hundreds of unique recipes – from coffee drinks to roast beef rubs to elaborate cakes. The recipes were compiled into the OGFAMILY Holiday Cookbook, and all proceeds from sales went to the OG Cares Foundation, as they will again from this year's competition and subsequent cookbook. Competition winners are featured in the Cookbook.

This year's contest offers a new challenge to participants, who now have the BrewKups products to help create their recipes. Last month's BrewKups launch marked Organo Gold's exciting entrance into the brewed coffee market. Single-serve coffee has grown in leaps and bounds over the past few years, becoming one of the most popular forms of coffee.

All contest entry information is located on the [Official Organo Gold Facebook Page](#).

Founded in 2008, Organo Gold is focused on its mission “to bring the treasures of the earth to the people of the world” by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>.

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 35 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

###